

You work hard. Let us reward you!

Introducing the NEW 2019 Kichler® LightPro™ Rewards Program



The more Kichler landscape product you buy from a participating distributor, the more you get rewarded! It's that simple.

Earn rewards throughout the year

Our distributor partners report your monthly qualified Kichler landscape lighting purchases. For EVERY purchase tier you reach, we'll send you a thank you reward — like electronics, tools or outdoor equipment. Automatically receive rewards at every purchase tier you achieve — \$5,000, \$10,000, \$25,000, \$50,000.

Earn your way towards our popular All-Inclusive Trip!

Once you reach \$50,000 in purchases, you will start to earn credits to attend our annual "Fun in the Sun" getaway! We take care of everything:

- ✓ Airfare
- ✓ Hotel
- ✓ Special events
- ✓ Transportation to the resort
- ✓ Food and drinks
- ✓ Presidents Club VIP Event

Sign up at www.lightprorewards.com

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Benefits and Membership Levels

Partnership support, annual awards and access to business-building tools are several additional ways that Kichler shows support and appreciation to our LightPro Rewards members.

Use your LightPro Rewards Membership level badge – awarded annually – to promote your expertise.

Membership Badges					
Annual Purchases	\$5,000 +	\$10,000 +	\$25,000 +	\$50,000 +	\$75,000 +

Business Building Marketing Materials – Access to free professionally designed pieces to help you market and grow your business.

Brand Portal Access – Unlimited access to sales tools, assets and images.

Custom Demo Kit Program – Earn a demo kit customized for your business needs!

Product Support Team & Layout Design Services – Our team of experts can help you with FREE technical guidance and professionally designed landscape lighting layouts.

Awards and Recognition – Given for “Regional Contractor of the Year” and “Top Contractor of the Year.”

Membership Level Certificates – Kichler recognizes your achievements with annual certificates.

Fun in the Sun Trip

Members will earn 4 trip credits per \$50,000 in purchases, up to 24 credits each year*:

- \$50,000 per promotional period earns 4 credits
- \$100,000 per promotional period earns 8 credits
- \$150,000 per promotional period earns 12 credits
- \$200,000 per promotional period earns 16 credits
- \$250,000 per promotional period earns 20 credits
- \$300,000 per promotional period earns 24 credits

*Trade in 12 trip credits for your spot on our all-inclusive trip for 2 people/1 room.